



GRAND PRIX 2026

S1 IMEA SALES CYCLE MEETING
BAKU | 29 JUNE - 3 JULY 2026

AGENDA

RACE AS ONE
EXECUTE WITH PRECISION

MONDAY - 29TH JUNE

ALL ARRIVALS

TUESDAY - 30TH JUNE

TIME	BUSINESS SESSION	SPEAKERS
08:30 - 09:00	Overview Global Sales & Marketing	Bruno Michienzi - Monir El Edrissi
09:00 - 09:30	Setting the Pace: Driving Cohesion, Speed & Precision for IMEA	Monir El Edrissi
09:30 - 10:30	Delivering Growth Across Our Portfolio (Rhodimet/Microvit/Specialties)	Gwenal Manach, Ponnambalarajan Nagarathinam Youssef Moudettir, Harish Edara Özgür Gültekin
10:30 - 11:00	Driving Agility & Flexibility for Precise Delivery at Speed	Rince Antony Kuruthukulam
11:00 - 11:30	Quick Pit Stop	
11:30 - 12:30	Sales Performance & What's Next: Accelerating Growth Across MEA & ISC	Henk De Weerd, Tarun Pal
12:30 - 13:30	Pit Stop: Refuel & Recharge	
13:30 - 15:00	From Marketing to Market: Driving Commercial Impact at Speed	Sofia Zenagui, Caner Kandemir, Billur Toktay Cherry-Ann Canlas, Deima Khalil, Nuha Abusamra, Es- raa Ahmed
15:00 - 15:30	Quick Pit Stop	
15:30 - 17:00	Technical Excellence: Enabling Precision and Performance	Pascal Thiery, Deniz Bulut, Erkin Karataş, Niraj Gupta
17:00 - 17:30	Day closing / Wrap-up	

DINNER OUTSIDE

WEDNESDAY - 1ST JULY

TIME	BUSINESS SESSION	SPEAKERS
09:00 - 09:30	Turning Date into Action : Led Execution	Nikita Sequeira
09:30 - 10:00	Driving Cost Control, DSO & Cash Performance	Kunaselvam Sivasubramaniam
10:00 - 10:30	Building a Cohesive Organization	Deepthi Agarwal
10:30 - 11:00	Quick Pit Stop	
11:00 - 12:30	External Insights: Elevating Our Performance Mindset	Agnes Delauche, Celine Le Montagner
12:30 - 13:30	Pit Stop: Refuel & Recharge	
13:30 - 15:30	Workshop: Executing Winning Launches with Speed & Precision	All Team
15:30 - 16:00	Quick Pit Stop	
16:00 - 17:30	Team Building Activity: Strengthening Team Cohesion for High-Performance Execution	All Team

DINNER OUTSIDE

THURSDAY - 2ND JULY

TIME	BUSINESS SESSION	SPEAKERS
09:00 - 12:00	Workshop: Driving Solution Selling & Executing High-Impact Marketing Campaigns	All Team
12:00 - 12:30	Pit Stop: Refuel & Recharge	
13:00 - 17:00	Team Building: One Team, One Race: Building Cohesion to Win Together	All Team

FRIDAY - 3RD JULY

ALL DEPARTURES

